

Soudipta Chakraborty

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ACADEMIC POSITION

University of Kansas, School of Business

Lawrence, Kansas

Assistant Professor, Supply Chain Management

2020 - Present

EDUCATION

The Fuqua School of Business, Duke University

Durham, North Carolina

Ph.D. in Operations Management

2014 - 2020

Indian Institute of Technology Kharagpur

Kharagpur, India

B. Tech. in Manufacturing Science and Engineering

2009 - 2013

RESEARCH PAPERS

1. “Signaling to the Crowd: Private Quality Information and Rewards-Based Crowdfunding”, with R. Swinney. *Manufacturing & Service Operations Management*, Vol. 23, No. 1, January–February 2021.
 - Accepted for presentation at the 2018 iFORM SIG Conference.
2. “Intertemporal Content Variation with Customer Learning”, with F. Bernstein, and R. Swinney. Forthcoming in *Manufacturing & Service Operations Management*.
3. “Designing Rewards-Based Crowdfunding Campaigns for Strategic (but Distracted) Contributors”, with A. Ma, and R. Swinney. Under review.

OTHER RESEARCH

1. “The Cyclical Scheduling Problem”, with B. Bhattacharya, E. Iranmanesh, and R. Krishnamurti. *Theoretical Computer Science*, Vol. 555, October 2014.

RESEARCH INTERESTS

Business Model Innovation; Operations of Online Platforms; Operations of Start-up Firms; Implications of Consumer Behavior on Operations; Interface of Operations, Marketing, and Finance.

TEACHING

University of Kansas, School of Business

- *Undergraduate*
 - Introduction to Supply Chain Management
- *Master of Science in Business Analytics*
 - Optimization & Prescriptive Analytics

HONORS

- Doctoral Student Fellowship, Duke University (2014 - 2020).
- Amlan Sen Memorial Prize, Indian Institute of Technology Kharagpur (2013).
- Selected for the Mitacs Globalink Summer Research Internship Program (2012).
- Merit-cum-Means Scholarship, Indian Institute of Technology Kharagpur (2009 - 2013).
- Kishore Vaigyanik Protsahan Yojana (KVPY) Fellowship, Government of India (2007).

PROFESSIONAL EXPERIENCE

Analytics Specialist at Opera Solutions Noida, India	2013-2014
Summer Research Intern at Simon Fraser University Burnaby, BC, Canada	2012
Summer Research Intern at Garden Reach Shipbuilders & Engineers Ltd. Kolkata, India	2011

ACADEMIC SERVICES

- Reviewer:
 - Management Science
 - Manufacturing & Service Operations Management
 - European Journal of Operational Research
 - Naval Research Logistics

MEDIA REFERENCE

- “How to Succeed at Crowdfunding,” Duke Fuqua Insights, January 2019.

Updated: July, 2021